

WHITE | **SHADOW**
INVESTMENTS



COMPANY PROFILE

COMMODITIES | DISTRIBUTION | TRANSPORT



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INTRODUCTION

White Shadow Investments is a company with operational offices in Johannesburg (South Africa), Harare (Zimbabwe) and Lusaka (Zambia).

Our services comprise of the trade, purchase and distribution of mining petrochemicals, industrial manufacturing and agro commodities for private companies, public entities, NGO's and individuals.

White Shadow Investments has 3 Strategic Business Units - SBU's, namely White Shadow Commodities, White Shadow Distribution and White Shadow Transport. The set up of the SBU's offers a 'one stop shop' for commodity brokerage, transport and distribution, as well as supply chain management.

White Shadow Investments SBU's:



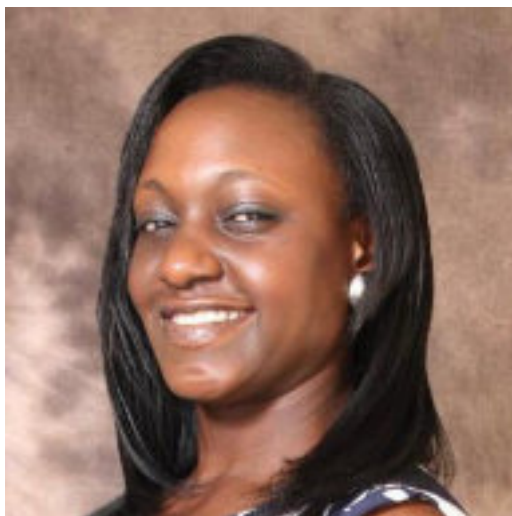
MANAGEMENT TEAM



Hilary Simbarashe

Founder and Managing Director

Hilary is the founder and Managing Director of White Shadow Investments. Hilary's business experience spans over 20 years. He is a second generation entrepreneur as well as a visionary, with major expertise in the transportation business. Hilary has great experience in international trading and finance negotiations with a great eye for strategy motivated style of business. White Shadow Investments will grow globally under his stewardship.



Heather Chipudhla

Head Of Marketing and Customer Relations

Heather is an innovative and results-driven Business Executive with over 15 years of success in designing and implementing effective business development strategies in corporations that lead to sustained business growth throughout 9 countries in Africa. Her expertise lies in undertaking diligent business and market analysis and then developing marketing, branding and relationship management initiatives that improve and streamline processes, nurture skilled employees and attract business. She possesses a Hotel Management Diploma as well as a BA Health Sciences and Social Services degree and is currently studying for an Honours in Development Studies.

COMMODITIES BROKERAGE

White Shadow Commodities is a key SBU within White Shadow Investments which primarily engages in commodity brokering of agro, construction, mining and manufacturing related equipment, inputs and consumables.

The main categories of products sourced and supplied through White Shadow Commodities fall under 4 brackets, namely:

1. Construction and Mining Equipment and Consumable Oils - Hydraulic and Specialised Oils and Grease
- Mostly comprised of transmission, gear and lubrication oils.
2. Industrial Electricals - Transformers and armoured cables.
3. Agricultural Inputs, Outputs and Equipment - Fertilisers, crop chemicals, seeds, grains, cereals, edible oils - Mostly comprised of maize, soya, rice, beans, wheat, flour, sugar, sunflower oil and palm oil.
4. Pharmaceuticals - Medical equipment, medicines, medical consumables and water treatment chemicals.



TRANSPORT

Our haulage trucks are able to ferry any product weighing from 5 to 34 tons. The nature of products transported are well catered for as White Shadow is able to provide flat deck trailers, bulk sided trailers, side tippers, dumpers, fuel tankers, refrigerated trucks and super links, depending on the nature of the client's business.

White Shadow meets all industry standards and regulations in environmental management, as well as handling of hazardous chemicals and goods.



DISTRIBUTION

The growth strategy of White Shadow Distribution includes franchising and distributorship.

Currently, White Shadow is in negotiation to be the official distributors of good quality oils and lubricants. White Shadow is also in the process of securing the franchising and distribution rights of automotive parts, electrical components, industrial and manufacturing inputs.

In addition to the franchising of industrial and manufacturing equipment & consumables, White Shadow is actively seeking opportunities in franchising within the food industry.



VALUE PROPOSITION

White Shadow Investments endeavours to be a leading brokerage firm in Southern Africa. In order to set itself apart, White Shadow believes in and adheres to the following:



EXPERTISE & TRADING PARTNERS

The expertise of White Shadow includes logistics, purchasing and supply management, human resources and finance. The company also outsources talent from other fields such as the pharmaceutical, mining and agricultural industries on a case by case basis in order to glean from the expertise of the outsourced team and deliver the best solution for the client.

Some of our biggest trading partners are:

Zimbabwe:

- Glens Care
- Schweppes Zimbabwe Limited
- Biddulphs International
- Maxidor
- Dairibord Zimbabwe

South Africa:

- SAC Trucks
- Maxidor
- Auto & Truck Tyres
- Switch
- Schindler
- Schindwe
- UNESCO

ZIMBABWE

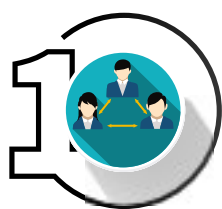


SOUTH AFRICA



ADDITIONAL SERVICES

White Shadow also offers the following services, in tandem with its core business:



DEAL FACILITATION

Acting as a go between, so as to ensure a successful transaction.



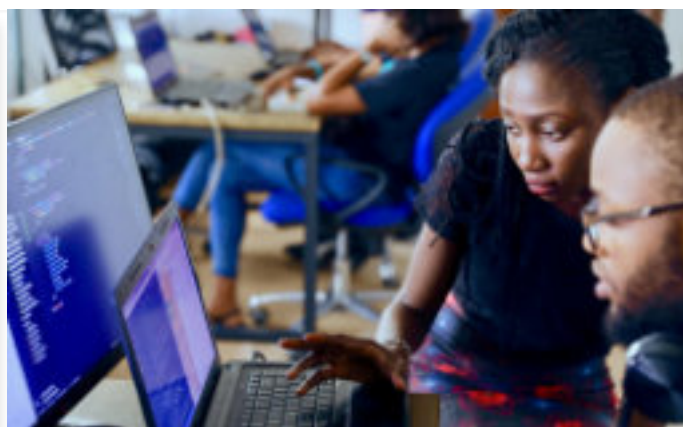
DEAL STRUCTURING

When given the mandate to act on behalf of an entity or individual, we structure the best possible transaction process.



TESTING & COMPLIANCE

Checking and ensuring products meet the specified requirements, both statutory and in relation with client expectations.



RESEARCH

Primarily product and market research as per client instruction.



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